

## Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 07010 071345Z  
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 INR-10 NSAE-00 PA-02 SP-02  
/027 W

-----039250 071349Z /46

O 071340Z APR 78  
FM AMEMBASSY MOSCOW  
TO USICA WASHDC IMMEDIATE  
INFO SECSTATE WASHDC 0121

UNCLAS MOSCOW 07010

USICA FOR EU  
STATE FOR EUR/SOV

E.O. 11652: N/A  
TAGS: OGEN, PROP, UR  
SUBJECT: "PRAVDA" ON USIA/ICA REORGANIZATION

1. ARTICLE ENTITLED "AN OLD CHAIR WITH A NEW DISGUISE"  
APPEARED IN SATIRICAL COLUMN "FEL'YETON" IN APRIL 6  
"PRAVDA". (ASSUME ADDRESSEES HAVE FULL TEXT.) ARTICLE,  
SIGNED BY O. IGNAT'YEV, INTERESTING ONLY FOR ITS TONE -  
ONE OF OUTRIGHT NASTINESS, FULL OF SNIDE INFERENCES RE  
SWITCH FROM USIA TO ICA - AND FOR FACT THAT PIECE ALSO  
IMPUTES OMINOUS CIA CONNECTION TO ICA EMPLOYEES.

2. ARTICLE REFERS TO USIA AS AN ORGANIZATION WHICH SPREAD  
DISINFORMATION AND "CHANGED WHITE TO BLACK." IT  
"WORRIES" THAT FORMER USIA DIRECTOR REINHARDT MIGHT HAVE  
FOUND HIMSELF WITHOUT WORK, BUT FORTUNATELY WITH A MERE  
NAME CHANGE ON THE DOOR HE WILL HAVE A "CUSHY NEW JOB"  
AS HEAD OF ICA.

3. LESS FACETIOUSLY, THE PIECE REFERS TO "EMPLOYEES OF THE  
CIA WHO 'WORK' AT USIA". IT ALSO LAMENTS THAT WITHOUT  
USIA, "WHO WILL RUN ALL THOSE VARIOUS VOICES FROM 'FREE  
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PAGE 02 MOSCOW 07010 071345Z

EUROPE'?" THE ARTICLE CONCLUDES WITH A REFERENCE TO  
"AFRICAN FOLKLORE": "IN AFRICA, IT IS SAID THAT TO CALL A  
CROCODILE AN ANTELOPE DOES NOT MAKE HIM A VEGETARIAN";  
I.E. THE NAME CHANGE FROM USIA TO ICA MEANS NOTHING -  
THE SAME OLD "PROPAGANDA AGENCY" GRINDS ON WITH AN EVEN  
BIGGER BUDGET. TOON

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NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, DEPARTMENTAL ADMINISTRATION, REORGANIZATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 apr 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978MOSCOW07010  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780150-0819  
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**Litigation History:**  
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**Message ID:** 179ad4b4-c288-dd11-92da-001cc4696bcc  
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**Original Handling Restrictions:** ONLY  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** ONLY  
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**Review Event:**  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3042167  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** \"PRAVDA\" ON USIA/ICA REORGANIZATION  
**TAGS:** OGEN, PROP, SOPN, UR, ICA  
**To:** ICA  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014